



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 8/31/2017

Multiple District 11

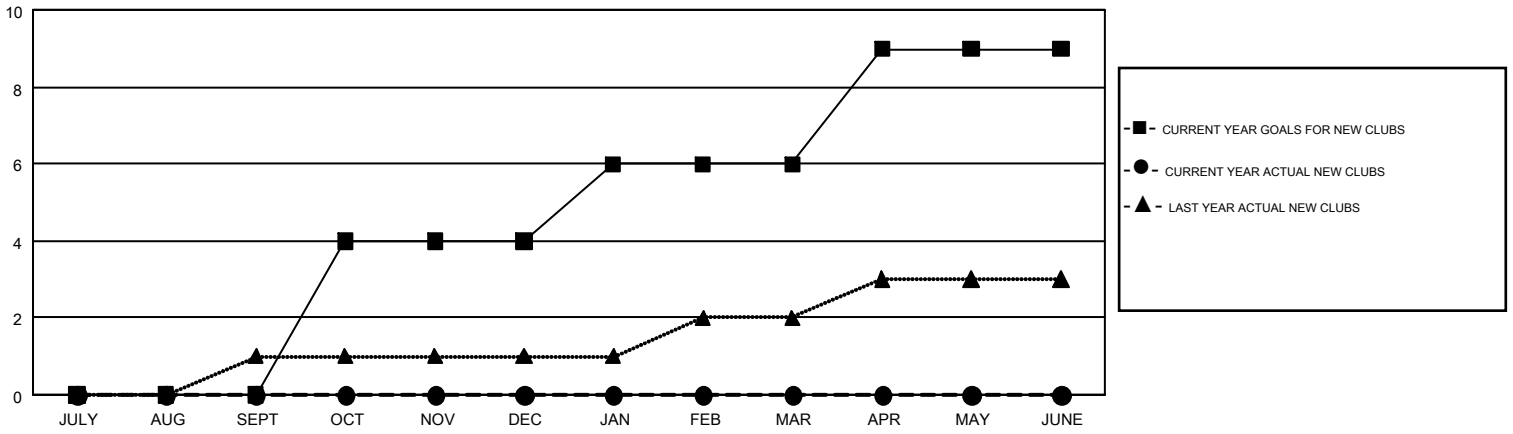
LOCATION: MICHIGAN

GMT: STEVE ANTON

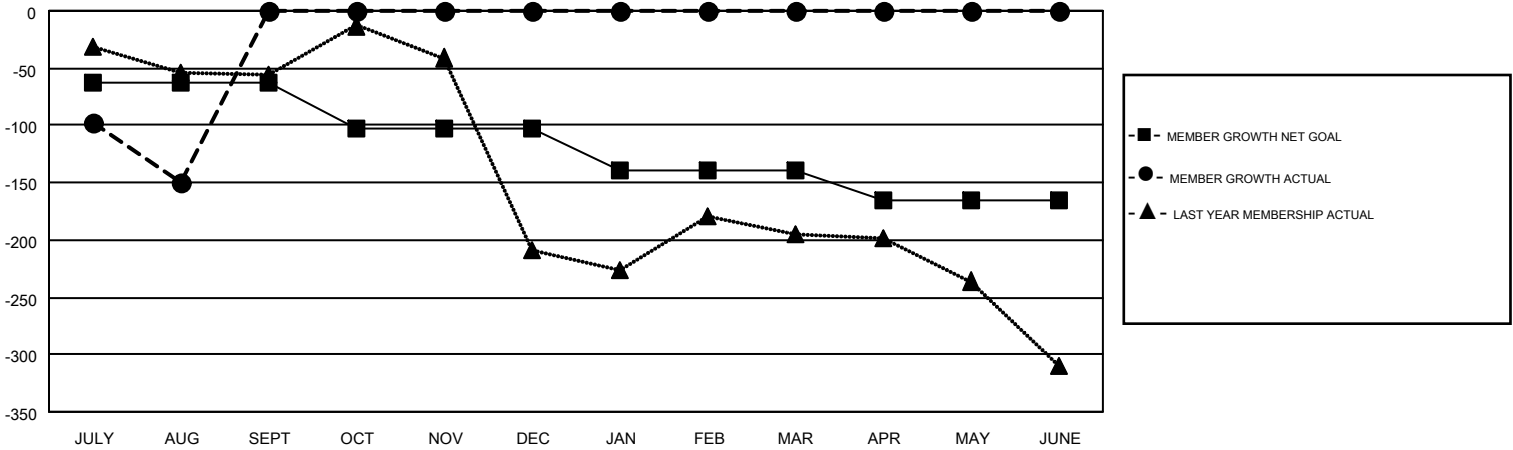
GMT CA 1

Clubs				Members			
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	0	0	2	JULY/AUG/SEPT	-62	101	250
OCT/NOV/DEC	4	0	0	OCT/NOV/DEC	-41	0	0
JAN/FEB/MAR	2	0	0	JAN/FEB/MAR	-37	0	0
APR/MAY/JUNE	3	0	0	APR/MAY/JUNE	-25	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 2	50 CLUBS OF 387 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	7,474 (71.11%)
		FEMALE	3,036 (28.89%)
<u>DROPPED MEMBERS</u>		TOTAL FAMILY UNIT MEMBERS	2,042
DECEASED	32	FAMILY MEMBERS PAYING HALF DUES	1,042
CLUB CANCELLED	0		
OTHER	218		
TOTAL	250		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)